

MW18-002  
(E-Motion)

March 5, 2018

To: SPEEA MW Council  
From: Daniel Ryan, CR S-4

Subject: Riverfest Reallocation of Funds from STEAM Village to Rock'n the River Concert

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### **Background**

STEAM City is to take place on Sunday, June 3, 2018 from Noon to 4:00 pm. Exhibitors are encouraged to have their displays ready by 11:00 am. This is also the date the SPEEA Council Representatives will be flying back from the SPEEA annual Convention in Seattle, WA. Although we have, in the past, had volunteers from outside the CR's for STEAM Village, I anticipate rounding up enough experienced and non-experienced volunteers may be challenging and well as handling any logistical questions which may arise.

SPEEA has been approached by Riverfest to co-sponsor the Wichita Riverfest Spirit AeroSystems Rock'n the River Concert which will be held on Saturday, June 9, 2018.

With our support of the Spirit AeroSystems Rock'n the River we will be mentioned at the concert from the stage that evening as well as have signage placed along somewhere in the vicinity of the Century 2 and the stage area. These signs will be able to be placed as early as Saturday morning at around 11:00 am. To me this is a huge way to show off our SPEEA logo as well as being mentioned at the concert which will probably be attended by at least a few thousand people. I believe this will be a significant advantage over STEAM Village in regards to exposure and recognition and just another way of partnering with our company.

### **Motion**

It is moved: **THE SPEEA MW COUNCIL REALLOCATE THE RIVERFEST STEAM CITY FUNDS FROM STEAM VILLAGE TO CO-SPONSOR THE WICHITA RIVERFEST SPIRIT AEROSYSTEMS ROCK'N THE RIVER CONCERT.**